



THE EUREKA SPRINGS ART CAR PARADE

There are two things that the citizens of Eureka Springs can agree on. They love cars and they love art. So what would be better than mixing the two into the first Eureka Springs Art Car Parade! The Eureka Springs School of the Arts is hosting this event to bring art to the streets. Local, regional and national Art Car enthusiasts will roll, scoot, and drive their cars down Historic Spring Street on May 28, 2005. This event will close the May Fine Arts Festival with a bang!

What is an Art Car? Good question! An Art Car is anything that rolls that has been decorated, bejeweled, festooned, or otherwise decked out. There are Art Cars that are painted, objects glued on, themes, and altered in an artistic way. These cars are expressions of art for the entire world to enjoy and often giggle at. It isn't just cars either. Bikes, wagons, scooters, and motorcycles can join in on the fun. In fact, if it has wheels it can be part of the Art Car Parade festivities.

May is an extremely busy time for Eureka Springs and we think this will be a signature event. With this new and unique event we will be drawing even greater crowds for this time of year. This is an event that you and your company will want to be a part of.

Your Sponsorship Opportunities

Chariot Level : \$2,500

One Opportunity

Logo prominently featured on all advertising
Logo and link from Art Car Parade official website
Logo on all direct mail
Opportunity to ride in parade as official sponsor
Logo on Grand Prize and announced during Parade

Roadster Level : \$1,000

Five Opportunities

Logo featured on all advertising
Logo and link from Art Car Parade official website
Logo on all direct mail

Wagon Level : \$500

Ten Opportunities

Logo prominently featured on all advertising
Company name listed on website
Company name listed in direct mail

Media Sponsorships

We will promote your media outlet in our advertising for free media placement within your newspaper, magazine, radio station, or television station. There will be one sponsorship available per type of media.

Campus: 15751 Highway 62W
PO Box 657
Eureka Springs AR 72632

Phone: 479-253-5384
E-mail: director@esartschool.org
Website: www.esartschool.org

Jacqueline Wolven
Executive Director
Art Car Parade Coordinator



THE EUREKA SPRINGS ART CAR PARADE Application Form

Choose your level of sponsorship

___ Chariot Level : \$2,500

___ Roadster Level : \$1,000

___ Wagon Level : \$500

___ Media Sponsorships

Organization Name _____

Contact Name/Title _____

Mailing Address _____

City _____ State _____ Zip code _____

Phone _____ Fax _____

E-mail: _____ Website _____

Payment Information:

Make Check Payable to Eureka Springs School of the Arts

Memo: Art Car Parade

Mail to: PO Box 657, Eureka Springs AR 72632

For more information contact: Jacqueline Wolven at 479-253-5384 or email director@esartschool.org

Campus: 15751 Highway 62W
PO Box 657
Eureka Springs AR 72632

Phone: 479-253-5384
E-mail: director@esartschool.org
Website: www.esartschool.org

Jacqueline Wolven
Executive Director
Art Car Parade Coordinator

Thank you for sponsoring the 2005 Eureka Springs Art Car Parade!

The Eureka Springs School of the Arts is an IRS 501c3 non-profit organization. Donations are tax deductible as allowed by the law.